



Amy Roberts
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## Who is Amy

Amy is the homeschooling mother of 10 children, the wife of a U.S. Army Officer, and a passionate follower of Christ. From the trenches of large family homeschooling and homemaking, Amy offers biblical advice, practical tips, and guilt-free encouragement to help moms overcome the overwhelm and transform the stressed into the refreshed.

## Why Advertise with Raising Arrows?

Raising Arrows is more than a mom blog, it is an <u>extremely loyal</u> community of readers and listeners, comprised mainly of homemakers who homeschool and are busy raising a larger-than-average family. Through blogging, podcasting, video, and social media, Amy has built Raising Arrows into the preeminent site for moms trying to find their way back to the beauty of Christian motherhood. It is Amy's mission to offer her reader's useful tools and resources and to help companies connect with the people she serves at Raising Arrows.

Social Media Reach as of January 2024:

Facebook - 34K Instagram - 10K

Pinterest - 22.65K YouTube - 7.6K

Top 25 Podcasts in Kids & Family - Education for Kids with over 20K downloads per month

Site Stats as of January 2024:

Users per month - 18K

**Email Subscribers - 22.5K** 

## **How Can Your Company Work with Raising Arrows?**

There are many advertising options on Raising Arrows that can be mixed and matched to meet your company's needs. From sponsorships to eblasts to reviews, from video to audio to mentions at homeschool conventions, the possibilities are endless! Contact me at <a href="mailto:amy@raisingarrows.net">amy@raisingarrows.net</a> with your advertising needs and we'll work to put together a package tailor-made to meet those needs!

## **Companies Who Have Worked with Raising Arrows**

Cricut, Sony Label, Staples.com, Teach Them Diligently Homeschool Conventions, Reading Eggs, iTalki.com, Brinkman Adventures, Sonlight, Classical Conversations, The Tummy Team, Great Homeschool Conventions, Heirloom Audio, Compass Classroom, Educents, Jonathan Park, Teaching Textbooks, Tapestry of Grace, Apologia Science, Night Zookeeper.